Customer Profiles at a glance

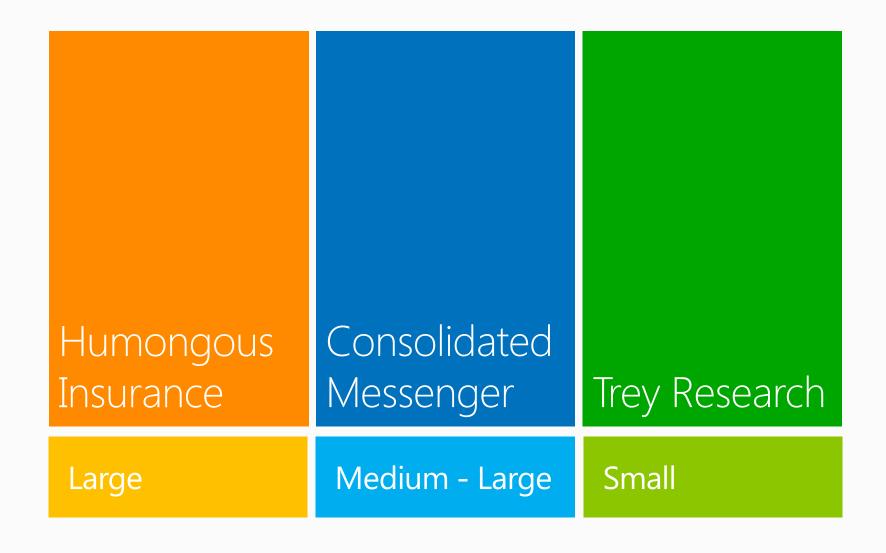| Humongous Insurance	Consolidated Messenger	Trey Research
Large	Medium - Large	Small

Humongous Insurance

Large investment organization

- Focus is on creating wealth for clients
- Allow 24 hour trading
- Multiple offices worldwide

Software Development

- Centralized IT
- Develop productivity solutions
- Develop customer-facing web applications

ALM Users

- 10,000 employees
- 500 employees interacting with Team Foundation Server

Large Enterprise Organization

Centralized IT

10,000 Employees

Consolidated Messenger

Service Provider Organization

- Specialized solutions
- Enterprise custom solutions
- Consultancy

Distributed Teams

- Local and on-site teams
- Work as part of customer teams

ALM Users

- 1,000 employees
- 100 employees and 1,000 external users interact with Team Foundation Server

Medium to Large Organization

Distributed Teams

1,000 Employees
1,000 External Users

Trey Research

Application Development Company

- Specialized solutions
- Numerous customers

Software Development

- Most individuals span across projects
- Some individuals travel to customers to gather requirements
- Integration of customer developer solutions

ALM Users

- 100 employees
- 20 employees interact with Team Foundation Server

Small Organization

Application Development

100 Employees